



# PHPCon Poland 2019

Conference

***Sponsorship Offer***



*On the behalf of the Organising Team of the **PHPCon Poland 2019** conference, I am honoured to invite you to take part in the organisation of this edition of the event. Taking advantage of this opportunity I would like you to read our sponsor offer.*

After several years of absence, PHPCon Poland brand returns to the calendar of Polish development conferences with refreshed visual identification, but in the style and place that our participants expected the most. Our goal is to organize an event integrating the Polish PHP community in the form of a weekend reunion at the **Orle Gniazdo hotel** in **Szczyrk**. Apart from a good agenda, the attendees will be able to book accommodation, full board and post-conference activities in the same hotel - everything that contributed to the attractiveness of PHPCon.

The schedule of the conference will include workshops conducted in several parallel paths on Friday (booked and paid separately) and a two-path conference agenda on Saturday and Sunday, filled with talks in English and Polish.

The facility will be prepared for the arrival of 550 participants, i.e. the maximum number of guests it can handle. At your disposal there will be a viewing hall in front of the entrance to the conference rooms and dining room. We want it to become a zone of free chillout, which is why we encourage you to bring with you all items for relaxation to make the participants stay there.

We also care about marketing in social media and so we will welcome any help from you in this regard.

Further growth requires strong, reliable partners. I believe that your support of the PHPCon Poland will be profitable for both parties. Therefore I encourage you to read the offer we prepared for you.

**Dariusz Grzesista**



Event Manager, Head of PHPCon Poland 2019

## GENERAL INFORMATION

### **Name, time and place**

PHPCon Poland conference, November 15<sup>th</sup> – 17<sup>th</sup>, 2019; [2019.phpcon.pl](http://2019.phpcon.pl)

The Orle Gniazdo Szczyrk hotel, Poland; [www.orle-gniazdo.pl](http://www.orle-gniazdo.pl)

### **Mission**

Raising qualifications, promoting best programmer practices, integration of the community, exchange of experience among professionals and enthusiasts of PHP programming language and various technologies related to it.

### **Theme**

Widely understood programming and administering of the PHP environment. Frameworks, servers, the newest concepts, trends and technologies. Exchange of ideas and experiences, presentations of individual approaches to problems and methods of their solving.

### **Talk classification**

We allow talks in Polish and English at any level of difficulty, but we will be choosing proposal by the originality of the topic, individuality of the approach and (however) a small emphasis on advanced topics.

### **Rules of presenting marketing and recruitment content**

The conference agenda will contain only talks submitted during the *Call for Papers*, which lasts until July 10<sup>th</sup>, 2019 on the website [cfp.phpcon.pl](http://cfp.phpcon.pl).

These talks may contain limited elements of product marketing and recruitment topics, however, the time of such topics may not exceed 10% of the overall speaking time and should be presented at the end of the speech.

### **Allocation of the Sponsor funds**

- participation in the general conference budget – in this case you obtain the name of the Sponsor with an exact colour (i.e. Platinum, Golden and so on);
- covering the costs of a selected element of the conference, e.g.
  - ✓ coffee breaks,
  - ✓ conference advertising spots on the internet,
  - ✓ exclusive conference gadget for every participant,
  - ✓ beer for after-party participants,
  - ✓ air ticket expenses for speakers from outside Europe.– in this case you obtain the status of Special Sponsor (Sponsor of the selected item).

### **Methods of support**

- a) Purchase of advertising services from the organizer (advance + final VAT invoice), or:
- b) Independent coverage of costs of a selected element of the event (without the participation of the organizer).

Please read the individual proposals on the following pages of the offer.

## PLATINUM SPONSOR

- title awarded to a maximum of two Sponsors of a given edition;
- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 5 free tickets to the conference for the representatives of the Sponsor.

**Price: 10 000 PLN**

(or equivalent in EUR)

## GOLDEN SPONSOR

- title awarded to a maximum of five Sponsors of a given edition;
- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

**Price: 7 000 PLN**

(or equivalent in EUR)

## SILVER SPONSOR

- title awarded to a maximum of ten Sponsor of a given edition;
- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

**Price: 5 000 PLN**

(or equivalent in EUR)

## BRONZE SPONSOR

- title awarded with no limit;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 1 free ticket to the conference for the representative of the Sponsor.

**Price: 3 000 PLN**

(or equivalent in EUR)



## SPONSOR OF THE COFFEE BREAK

*Support subject: A total of three coffee breaks: two on Saturday and one on Sunday.*

*Beverages, sweets and fruits in addition to coffee.*

- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 5 free tickets to the conference for the representatives of the Sponsor.

**Estimated price: 50 PLN / person**

not more than\*: 9 900 PLN

(or equivalent in EUR)

## SPONSOR OF THE ELEPHPANT

*Support subject: dedicated elePHPant (plush mascot) branded with PHPCon Poland signs, placed in the starter-pack.*

- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 5 free tickets to the conference for the representatives of the Sponsor.

**Estimated price: 50 PLN / person**

not more than\*: 9 900 PLN

(or equivalent in EUR)

## SPONSOR OF THE AFTER-PARTY BEER

*Support subject: covering the costs of beer vouchers during Saturday's after-party.*

*Possible Sponsor's branding on vouchers.*

- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

**Estimated price: 12 PLN / person**

not more than\*: 6 600 PLN

(or equivalent in EUR)

## SPONSOR OF ADVERTISING SPOTS

*Support subject: covering the costs of the teaser and two versions of the after-movie (short and full). Possible exclusive Sponsor's branding on materials directly.*

- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 5 free tickets to the conference for the representatives of the Sponsor.

**Estimated price: 9 900 PLN**

(or equivalent in EUR)

## SPONSOR OF AIR TICKET FOR SPEAKER

*Support subject: covering the costs of transcontinental air tickets for a chosen speaker.*

- place for booth in the space intended for Sponsors on the Conference Days (Saturday and Sunday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

**Estimated price: 5 000 PLN**

(or equivalent in EUR)

## OPTIONAL ELEMENTS

If your favourite package doesn't fit in your needs, feel free to choose among elements specified below and add it's price to the total amount. Analogically, if you don't need some elements, you can subtract it's price from the total. Adding and subtracting applies only for elements specified below.

**Note:** Addition and subtraction applies only to the items listed below.

**Awareness:** lowering the value of a given package to a lower level by subtracting some of its components, automatically changes the sponsor's title to a lower one.

Example: If you have selected the Golden package and subtracted so many components from it that it has reached the Silver Package level, you automatically become a Silver Sponsor.

extra logo of the Sponsor on the main page of the conference in the Sponsor section together with a direct link to the page indicated by him	300 PLN
additional survey among conference attendees	300 PLN
sending one commercial e-mail message to attendees who agreed to receive such messages (on your request, we provide statistics from the Mailgun system after the campaign)	400 PLN
making a 2m x 1m roll-up advertising the Sponsor (from a final project sent in PDF by him) together with delivery to the conference venue	900 PLN
extra roll-up of the Sponsor placed in chosen lecture hall	400 PLN
extra roll-up of the Sponsor placed next to the chosen lecture hall entrance or other agreed place	200 PLN
additional ticket to the conference for one representative of the Sponsor (workshop ticket excluded)	700 PLN

(or equivalent in EUR)

## LOGISTICS

We presume that our conference will be visited by up to 550 people. We will be able to give you more accurate figures over time, according to the principle that the closer to the conference, the more accurate forecast.

In case of shipment please send all packages directly to the hotel:

**Dariusz Grzesista – PHPCon Poland**

**CKiR Orle Gniazdo**

**ul. Wrzosowa 28a**

**Szczyrk, 43-370**

**Poland**

Kindly please order your shipment so they reach the hotel in the week preceding the conference, i.e. November 11 – 15, 2019.

Before November 11, you can also send your parcel directly to the organizer:

**Dariusz Grzesista – PHPCon Poland**

**Conferia Sp. z o.o.**

**ul. Wodzisławska 50A**

**Rybnik, 44-200**

**Poland**

Kindly please keep above dates. Later shipments can preclude distributing your gadget.

All amounts in this document are not VAT inclusive.

---

\*) If the total expenditure for an item exceeds this amount, the balance will be paid from the funds of another Special Sponsor or from the general conference budget.



Do you have any question?

Contact us!

e-mail: [info@phpcon.pl](mailto:info@phpcon.pl)

GSM: +48.604.435060 (Dariusz Grzesista)